



ASHBOURNE 10
FINAL RACE INFORMATION

ASHBOURNE LEISURE CENTRE, ASHBOURNE, DERBYS, DE6 1DR
SUNDAY 4TH MARCH 2018 – 09:30

Welcome to Ashbourne10

We would like to welcome everyone to the second Ashbourne10 run organised by SBR Events Limited. Firstly we would like to thank all of the volunteers that will be giving up their time, to ensure that everyone has a fun & safe day.

Confirmation of Entry

Please check on the list of participants posted on the website & online that all of your data is correct. Race entries may be included on the list even if you have withdrawn recently. Click here - [Ashbourne 10 2018 Participant List](#)
Please inform us of any issues with your entry ASAP.

Age Restrictions

We have set restrictions on ages as such 10k-you must be 11yrs or older on race day. 10 miles-you must be 16yrs or older on race day. In line with Run Britain regulations, if you have a minor running under the suggested age for the distance we expect the responsible adult / parent or guardian to ensure they are fit to race before signing them up.

What Will You Need?

The race is being run in the first week of March. We advise that you bring a range of sporting garments in case the weather changes unexpectedly on the day. If it is going to be very cold & maybe wet (forecasts look like -2 to 6 degrees – possibly warmer than last year!) please bring lots of layers of dry warm clothes (for during & post run). Bring bottled water or isotonic drinks, snacks & gels for the run.

Directions to Ashbourne

Nottingham is 29 miles
Sheffield is 36 miles

Manchester is 49 miles
Birmingham is 59 miles

Accommodation

There are a variety of places to stay in and around Ashbourne. Visit the website here, for further information:
<http://www.visitashbourne.co.uk/>

Car Parking

Please car share wherever possible to save fuel & take care of your environment. There are several 'pay and display' car parks in the Town, all within walking distance of the race HQ. Please ensure you arrive in plenty of time to park and make your way to Ashbourne Leisure Centre.

Car Parking information as below which includes the location, postcode and number of spaces:

LOCATION	POSTCODE	SPACES
Bus Station	DE6 1BW	39
Cattle Market	DE6 1ED	50
Clifton Road	DE5 1AA	36
Cokayne Ave	DE6 1EJ	119
Fishpond Meadow	DE6 1FN	125
Market Place	DE6 1ES	48
Shawcroft	DE6 1GD	191

There is a limited amount of parking (300 spaces) at Waterside Retail Park nearby on Clifton Road (A515) but this is a short stay carpark (max 4 hours free). Please don't get a parking fine!

Race Registration – Sunday 08:15-9:15 (10Mile runners) & UNTIL 9.45 for 5k &10k runners

On the day entries will be available this year; 10miles - £35 10k- £30 5k-adult £15 child £8 – CASH ONLY PLEASE
The start / finish line is based in Ashbourne Leisure Centre Carpark at the rear of the building at our Race Village near our gazebos. Since the forecast is cold & possibly wet we will hold registration in the Minor Room at Ashbourne Leisure Centre. Follow signage & marshals to locate Registration.

At registration just give your name or race number & you will collect a single race number and a timing chip & your t-shirt (if pre-paid).

COURSE MAPS

There will be maps of the route available for you to review (they are currently on the website/ Ashbourne 10 page). However the course is fully signed & marshalled so it will be easy to follow.

Baggage Drop in Minor Hall – COST £1 per BAG – FOR CHICKS - Registered Charity 1080953

Our chosen charity- local Ashbourne based children's charity CHICKS are kindly providing staff for the baggage drop this year.

You can leave baggage with us at Race Village (use tear off part of your race number).

Bags will ONLY be returned to person with matching race number. You must collect your race number & drop your baggage at the corresponding desk to your race number.

If you do not drop your bag at the correct desk your bag will be harder to find among the 700+ participants so please take drop it at the correct desk. We know it will get very busy at this time so please be patient with the volunteer marshals. **PLEASE bring £1 for this service.** (CHICKS provide Country Holidays for Inner City Kids)

Race Numbers

- Race Numbers must be worn on the front during the run.
- Numbers must be pinned at all four corners. Number belts/ bands are allowed but it is recommended that two be worn. One number band for the top of the number & one number band for the bottom to stop your number creasing up and becoming unreadable.
- Complete the medical info & emergency contact info on the back with MC on bottom left at front if you have a medical condition.

NB. You don't need to bring safety pins; we will have plenty at registration.

Timing Chip

To maximise the success of getting your time there are a few things required:

a) Wear the chip!

b) When attached to the strap wear it just above EITHER ankle with the chip pointing away from your leg. If you wear it anywhere else, the chip may not be read.

On most occasions we will have full provisional results next day on our website - www.sbrevents.co.uk

Please return your chip back at the finish line especially if you have to retire early. You will incur a **charge of £10** if you fail to hand it in.

At the end of the race you can print out full details of your race statistics, including pace per km & mile, lap time, where you are placed in your age group & more! Some of these statistics will also be sent a text if you gave us your mobile telephone number on the booking form depending on GPS signal. Results are displayed on a screen near the finish line & also emailed to you with a Finishers' Certificate after results are verified.

Results

Times will be displayed in the timing tent next to the finish. You will be able to collect a print-off detailing your times including your various splits. Provisional results will be available to download on www.sbrevents.co.uk from Sunday evening following the event.

Race Briefings – A few mins before each race on start line

A very short race briefing will take place near to the start / finish line to direct you to the correct start point. If you are unsure about anything please attend. The Race Briefings will inform you of any last-minute route changes and safety points. If you have any questions or queries on race day, please ask them at Race Registration.

Race Start Times (approximate) - please enter race funnel according to your pace ie fastest runners at the front

Start will be the START/FINISH GANTRY.

10mile at 09:30 09:35 09:40 in waves

10k at 09:45 09:50 in waves

5k at 09:55

The trail can be narrow in places for 2 way traffic!

IMPORTANT - PLEASE READ: At the start please ask the person near you what minute mile they run at. We are asking for fastest runners to head to the front on each race ahead of other runners at a slower pace. This will avoid congestion & unnecessary overtaking on the run. We have runners on the family friendly 5k who vary from 5min to 20min per mile (they may be running with younger children) & pace varies from 6min to 15min per mile on both 10k & 10mile so please be respectful to each other to ensure a happy race.

Headphones / Ear Buds / Bone Conduction Headphones

Headphones & music will be allowed but please be aware that you MUST be able to hear marshal instructions & may have faster runners trying to overtake including Canicross runners with dogs. There are also cyclists, horses & members of the public on the trail – the bikes go fast!

Course Reconnaissance

Tissington Trail is open to the public. You will be able to check out the course prior to the event.

History of Tissington Trail

The trail was originally the trackbed of the Buxton to Ashbourne railway line, built by the LNWR and opened in 1899. In its heyday, it carried express trains from Manchester to London and until after the Second World War a daily train delivered milk from Peak District farms to Finsbury Park, London.

The Run

The course is fully marked with directional signage, distance markers & marshals at key points but is essentially a 'there & back' course on one path! **PLEASE ALWAYS KEEP TO THE LEFT except when you are exiting the tunnel before the finish line - then KEEP RIGHT!**

The run starts on tarmac through the carpark then progresses into the long Ashbourne Tunnel under the town. There is a drop (like a kerb) off the central tarmac area in the centre of the tunnel onto old ballast which is like chunky rocks. We are placing cones with glowstix over them to remind you to watch your footing if you decide to run near the edge of the path. **Please take care.** The trail then opens out near the Cycle Centre / Café at Mapleton Lane onto firm crushed limestone surface. Run on the tree lined path & tackle the only 'hill' where the trail dips down and up where a viaduct has been removed; both slopes are about 40 m (130 ft) long with gradients of 1:9.

You can then enjoy the beautiful views across Derbyshire Dales with a gradual incline on the first half of your run, with a pleasing gradual decline on your return. The total climb for the 10mile run is just under 400ft (123m).

Surrounded by beautiful countryside the traffic-free trail is ideal for horse riders, cyclists, naturalists and walkers. It is suitable for wheel chairs and pushchairs along the flat sections. The Trail is open to the public on Sunday morning during the race. Please expect other members of the public to be using the trail & watch out for cyclists, dog walkers, horse riders & families with toddlers & buggies. **KEEP TO THE LEFT & BE RESPECTFUL TO ALL MEMBERS OF THE PUBLIC – thank you.**

Please bring your own bottled water, isotonic drinks, & fuel such as snacks, energy bars or gels.

Please ensure you don't drop any litter & take your rubbish home with you to preserve the environment & the wildlife on this course. We are very lucky to be able to run in such a beautiful environment.

WATER STATIONS

There will be marshalled water stations using water cups NEAR the 2.5k, 5k & 8k (5mile) turn points so runners will pass these BEFORE they hit their turning points. Water will also be at the finish line. **PLEASE USE THE BINS PROVIDED A SHORT DISTANCE FROM THE STATIONS.** We will always provide water at our races but in order to reduce our carbon footprint & try to save the planet from drowning in plastic we would like to politely request participants to bring their own re-useable bottles to use during the run & especially after the race has finished. These can be filled up at Race Village from our water barrels.

Spectators

There are carparks for spectators to view at Mapleton Lane, Thorpe & Tissington. Mapleton Lane is not recommended for spectator viewing as the car park only holds about 10 vehicles & it can be busy as there is a cycle hire centre & a café there.

The nearest SMALL car park for 5k turn (for 10k runners) is at Thorpe Station carpark (near The Old Dog, Spend Lane, Thorpe, Ashbourne DE6 2AT). Turn opposite The Old Dog into Narlow Lane & bear right when the road forks past Station House B&B. (map ref: [SK165503](#))

The nearest car park for 8k turn (for 10mile runners) is at Tissington Station carpark which can be found off The Green / Darfield Lane (map ref: [SK177520](#)). Toilets are available here for public & athletes.

Toilets

There are public toilets available at Tissington Station carpark JUST BEFORE the 10mile turn point at 8k. (see details above)

Medical Cover

Onsite during the event will be Jola Medics, a specialist company set up to supply the highest calibre of comprehensive medical cover to sporting events such as this. On the day there will be a small team of medics including a medic on a cycle on the course plus 1 Accident and Emergency ambulance equipped to NHS standard, with manual defibrillator / cardiac monitors, ventilators, and pulse oximetry. If before, during or after the event you feel that you require any type

of medical care, please do not hesitate to contact an event marshal. If you are in-between marshal stations on the course and become unwell, please ask a fellow athlete to alert the next marshal, who will radio for medical help.

Medical Conditions

Don't forget to write emergency name & contact details on the back of your race number. If you have any type of medical condition or are taking any type of medication please write a large 'MC' on the bottom left of your race number. Please write your medical condition fully on the back of your number also. This will only be used in the event of you being involved in an accident.

RACE VILLAGE

Arrive at Race Village to collect your bespoke medal, get a drink & grab any baggage you left.

We will also be providing a Sundried bag to pop in

Bottle of water, banana & crisps – (please refill your own water bottle at our water barrels if you choose to help save the amount of plastic being produced – thank you)

Sundried – Grab bag sponsor

Various leaflets including SBR Events 2018 race listing Chatsworth 10k

RacePerk

I've been looking to create a friendlier way of offering end of race goodies & here it is!! We are partnering with RACEPERK for this race. They compile great perks (freebies, discounts & offers) from sports, fitness and health brands. These are placed in a unique digital RacePerk which participants access at the finish line. We will email you this week with a link so that you can register with RacePerk to gain access to these discount codes that last until 11th March only. Together we can do our bit to **protect the environment**.

Race Clothing

There will be a chance to buy race t-shirts for £15 & hoodies at £30 & £40 at race village. Big Bobble Hats are also on sale at £20 each. We also sell SBR Events travel flasks & water bottles. SBR Events necktubes will be available from April 2018

Sports Therapist post-race massage.

To help loosen your muscles after your race, you can book in for a free post-race massage. The team from Sports Massage Academy will be in place to stretch you out & mend those tired legs or stiff backs! This is a completely free 10 minute massage.

Marc Dewhurst Photos - Free photos at Ashbourne 10!

Marc & his team will be out on the course to take photos of you which can be downloaded & shared free of charge after the event! You can find his pictures on a new album on <https://www.facebook.com/marcdehurstphotography/>

My tips... do a Mo pose / Usain Bolt or wave/smile / we want flying feet /jump & kick your heels / jump & kick your bum/ aeroplanes – do anything to look happy crazy runner instead of THAT RUNNING face! LOL!

Food

Hot food & drinks available from Su'Per Nosh Catering - a local Ashbourne Caterer.

Toilets

Toilets are available in Ashbourne Leisure Centre Carpark that we are providing specifically for this race.

Results

Times will be available from JC Race Solutions tent next to the finish line. You will be able to collect a print-off detailing your times including your various splits. Provisional results will be available on [Ashbourne 10 2018 Provisional Results](#) later on race day.

BRING YOUR CLUB FLAGS!

If you are from a running club, athletics association or triathlon club please bring your team flags with you & a marshal will display it in the Race Village Arena so we can see where the running community have come from.

PRIZES

There will be trophies in the following categories;

5k, 10k & 10mile race:

-Fastest Man & Fastest Woman (plus a bottle of Belvoir Fruit Farms Cordial & a Big Bobble Hat)

-Fastest Man & Fastest Woman Veteran (Man 40+, Woman 35+)

-Canicross Winner (plus a Big Bobble Hat or a Canicross Midlands Club Hat)

There will be certificates emailed to all age group winners in the following categories on ALL races:

- Fastest Man V40-44, V45-49, V50-54, V55-59, V60-65, V65-69, V70+
- Fastest Woman V35-39, V40-44, V45-49, V50-54, V55-59, V60-65, V65+

The Presentations will start at approx.

10.30am for 5k

10.40am for 10k

10.50am for 10miles

There are many trophies so please be patient & be in attendance to collect your trophy. (If you miss the presentation they may be posted out but a charge for admin & P&P will be politely requested).

There will also be certificates emailed to ALL participants in the following categories on ALL races:

- All participants - This will detail your category & finish times
- Canicross - This will detail your category & finish times & will have distinctive pawmarks on

CHICKS Charity - Please support the volunteers from local Ashbourne based Chicks who are manning the baggage drop - just £1 per bag – thank you

Our partnered charity - CHICKS is a national children's charity providing free respite breaks to disadvantaged children from all over the UK.

We believe every child has the right to make positive childhood memories. A CHICKS break inspires new confidence and gives children the chance to have fun, enjoy new experiences and relax. More than anything, it gives them the chance to just be children.

CHICKS began in 1992, making 2017 our 25th anniversary year! In that time, we have provided over 14,800 children with a much needed break.

This year we need to raise £1.5 million to continue providing our vital breaks. Find out how you can [get involved here!](#)

The children we help come from a variety of backgrounds. They might be living in poverty, be young carers, be victims of bullying or abuse, or have been bereaved. The one thing they all have in common is that they could really benefit from a week away from their circumstances.

Children are referred to us by professionals (for example, teachers or social workers) so we can help those who need our support the most.

Canicross - over 40 runners & dogs expected to run on this event!

Please keep your dog on a harness especially as the site is SSSI protected & has rare vegetation & wildlife in the forest. Please clean up after your dog.

We always ask people running with dogs to avoid using choke chains, slip collars or haltis as they restrict the breathing of the dog. A harness is best for the dog (check it isn't rubbing anywhere) but a well-fitting flat collar is fine for short distances.

Please do not feed your dog at least two hours before exercise and around an hour to an hour and a half afterwards, as there is a risk of the dog bloating (this is especially true of the bigger dogs and dogs with deep chests).

Heat stroke can be a problem but not at this time of year. We will have regular water stations around the course for the dogs with shared water bowls.

No one should pull or drag their dog. If your dog doesn't want to run, then please hand your dog to a member of your team and carry on, or you retire from the race!

Dogs are fine to run any distance as long as they do not show signs of distress, & as long as both dog & owner have trained for the event!

There are approx. 40 Canicross participants across the 3 distances.

Canicross will have a separate briefing; 10mile & 10k - 9.15am, 5k - 9.15am or main 5k race briefing before you run (only 7 dogs) outside the MINOR hall giving you time to go back to the car to fetch your dogs before the race. Canicross runners will be asked to run at the front of the main pack of runners & we will let you go early so that I can then deliver Race Briefing to other participants without the dogs barking.

With 40+ dogs participating we have taken the lead from other Canicross races such as Fur Nations 2017 who have confirmed that race briefings are held a little ahead of the start time so that you can hear them! ☺ We hope this helps.

Withdrawals

If you wish to withdraw from the event, then please refer to our Terms and Conditions as displayed on the website.

Adverse Weather 2018

We are really hoping that the snow will clear by Sunday with warmer weather forecast. We will keep you updated should we need to cancel the race on the rounds of safety due to the snow or ice.

As per the T&C we cannot predict adverse weather conditions & no refunds are due to participants. However, we will be speaking to our race partners to see if there is any possibility of postponing the race & re-organising it for another date but this cannot be confirmed this week.

I understand how disappointing this might be - especially if you had planned to travel some distance to enjoy the race & at further expense for accommodation. Please know that we are doing everything we can to ensure that the race can go ahead if it is safe for runners & we are currently investigating alternatives should we be forced to cancel the race.

Race Office Closure

The SBR Events Limited office will be closed from Friday 2nd March at 5pm. Please do not leave messages or send emails regarding this event, as we will be on site setting up for the event. If you desperately want to chat about anything race wise, we can be reached on 07850 572838. Please call if you know of anyone that could marshal!

Race Volunteers – Please Help

No event like this can run smoothly without the help of many marshals. If you have friends or family that will be supporting you at the event, please ask them if they would be willing to give up a few hours to help out. All marshals will receive a free flask, hot food & drink and either a £20 discount code off a future SBR Events event (to use within 1 year including Ashbourne 10 2019) OR a free t-shirt / tube (neckwarmer). We expect event to be finished by 1.30pm latest but would be grateful if everyone can stay at their places until last man (or woman) finishes the race & to assist with breaking the event down. If you know someone that could help, please email calsie@sbrevents.co.uk. You do not require any previous experience or knowledge on event marshalling to become a race marshal; any training required will be given on race day.

SBR Events

We will be organising a number of other multi-sport and running events throughout 2018 - please visit www.sbrevents.co.uk

Next up is The Loughorn on April 22nd - a beautiful trail run on private land in North Nottinghamshire - chose from 5k, 10k, half marathon, 26.2 marathon or 60k ultra!

Thank You!

It takes a great amount of work to organise an event such as this. Special thanks go to the volunteer marshals, everyone who helps make the event successful. With the kind support of Derbyshire Dales District Council, Ashbourne Leisure Centre & Peak District National Park Authority for their support plus all of our athletes for entering.

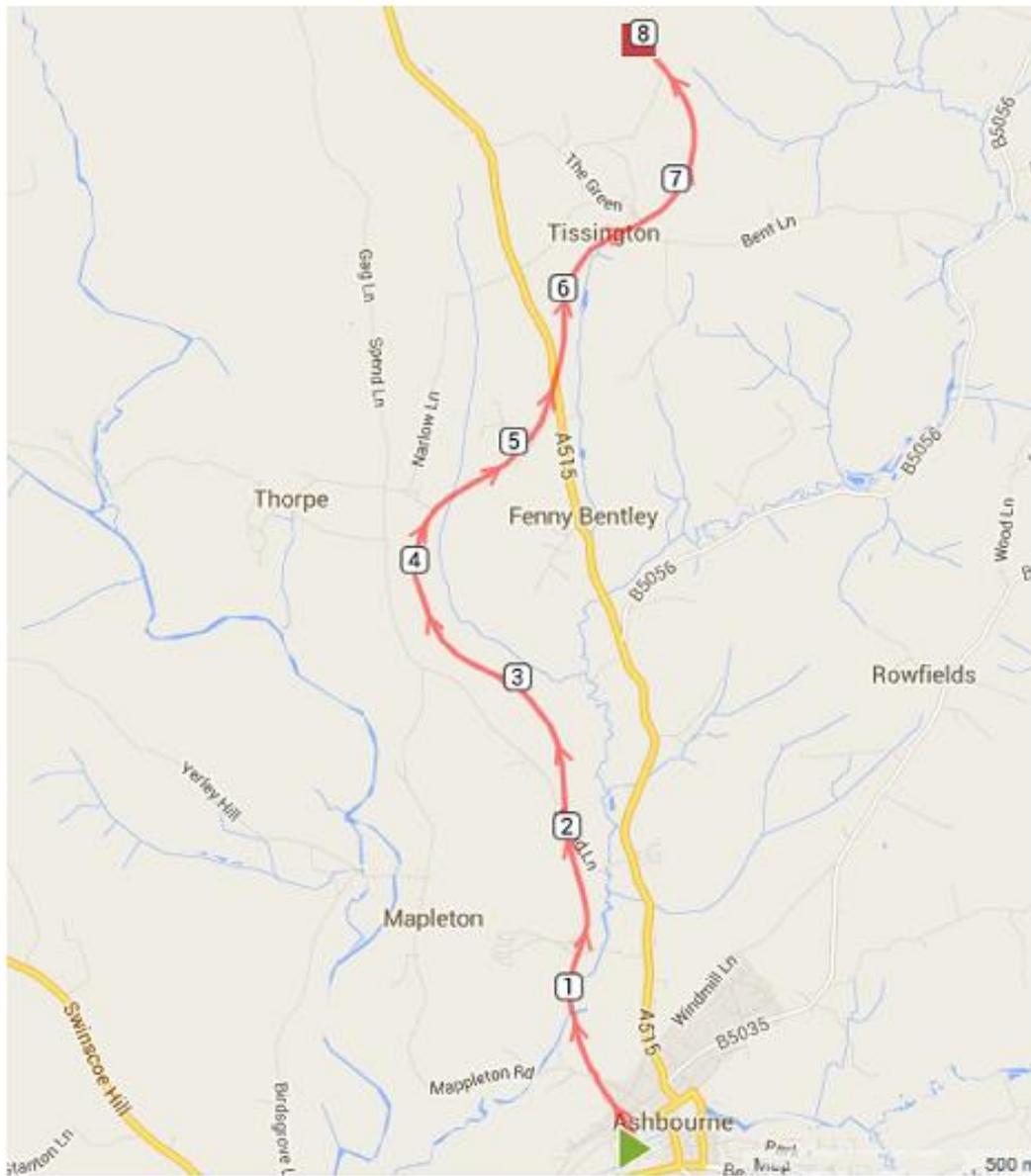
Further Information

Any questions related to the event can be answered by emailing calsie@sbrevents.co.uk

All the information here is believed to be true at the time of going to press. Changes may be required ensuring that the event is organised safely and within the law, and these changes will be made without notification. The organiser has the final decision.

[SEE COURSE MAP BELOW](#)

Course Map



Ashbourne 10

Starting and finishing in the Ashbourne Leisure Centre car park, the route follows the Tissington Trail north.

The 5k would turn back at 2.5k, the 10k turns back at the 5k point and the 10 mile turns back at the 8k point.

The map shows distances in KM.

The run goes up to each turn point at 2.5k (5k race), 5k (10k race) & (approx.) 8k (10mile race) & returns back to the starting point.